



# Key Stakeholder Update

19 December 2017

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## City Centre and Waterfront

George Weeks

YOUNG FASHION  
BIKINI NIGHT

HOW AMERICANS GET  
CHEAP SURGERY IN AUCKLAND

OUR WINTER  
FASHION SPECIAL

Metro

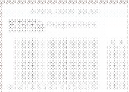
METRO MAGAZINE APRIL 2009

*“It’s become so common to be proud of Auckland that we forget how recent the feeling is. But even 10 years ago the prevailing feeling was cynicism.”*

**Simon Wilson – Metro Magazine**

**SEX, DRUGS March 2016 AB**

INSIDE AUCKLAND'S CAPRI CLINIC  
*(A Doctor's Story)*



METRO'S CANDIDATE FOR MAYOR OF  
ALL AUCKLAND

THE CITY'S SHAME  
URBAN DESIGN



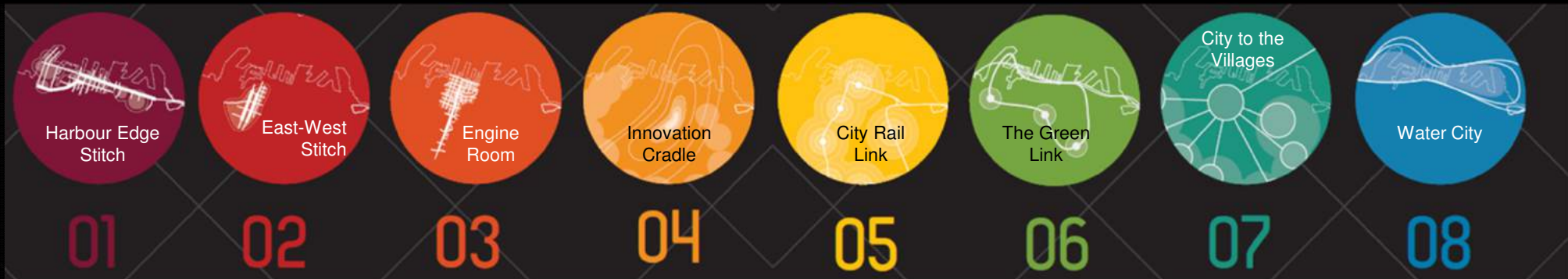
2012

*“The vision and direction provided by [the] City Centre Masterplan has been integral to our masterplanning”*

**Scott Pritchard**  
**CEO at Precinct Properties**



# CCMP: Eight Key Moves



AUCKLAND DESIGN OFFICE



@AKLDesignChamp

2012 EXCELLENCE ON THE WATERFRONT AWARD BY THE WATERFRONT CENTRE (USA)

2014 ROSA BARBA INTERNATIONAL LANDSCAPE PRIZE AT THE INTERNATIONAL BIENNIAL LANDSCAPE ARCHITECTURE (BARCELONA)

## Public investment → private investment

- \$125m public investment →
- \$230m private investment completed
- \$560m more under construction

2014 BEST WATERFRONT PROJECT AWARD AT THE INTERNATIONAL SOCIETY OF CITY AND REGIONAL PLANNING (ISOCARP) CONGRESS (POLAND)

Public  
Development  
Australia

AUCKLAND AND NEW ZEALAND  
to Auckland Council

# City Centre Pace of transformation

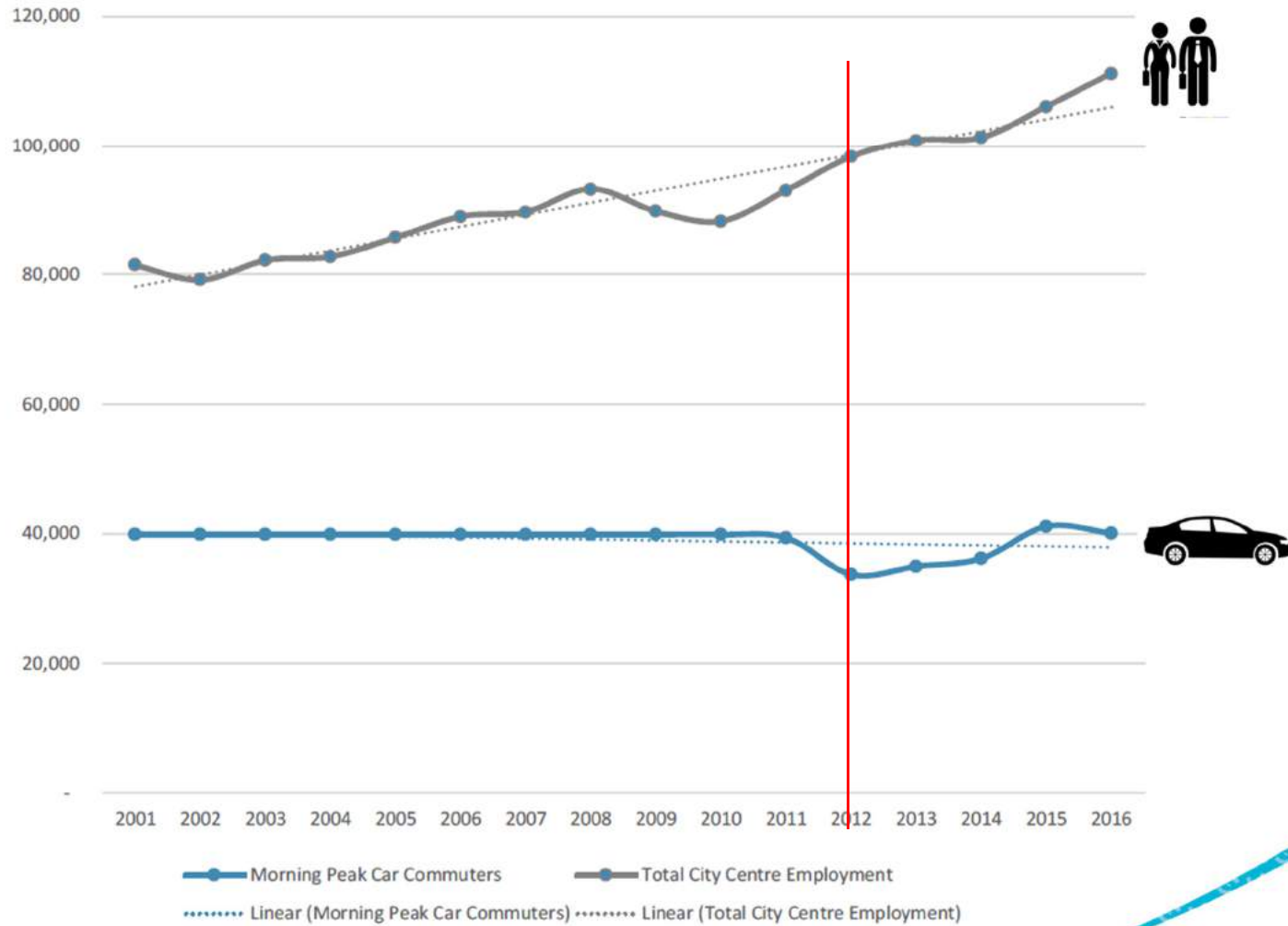
- 2012 population = 27,000
- 2017 population = 45,000
- Previous prediction for 45,000 pop: 2032

## Resident Population vs. Morning Peak Private Vehicle Commuters

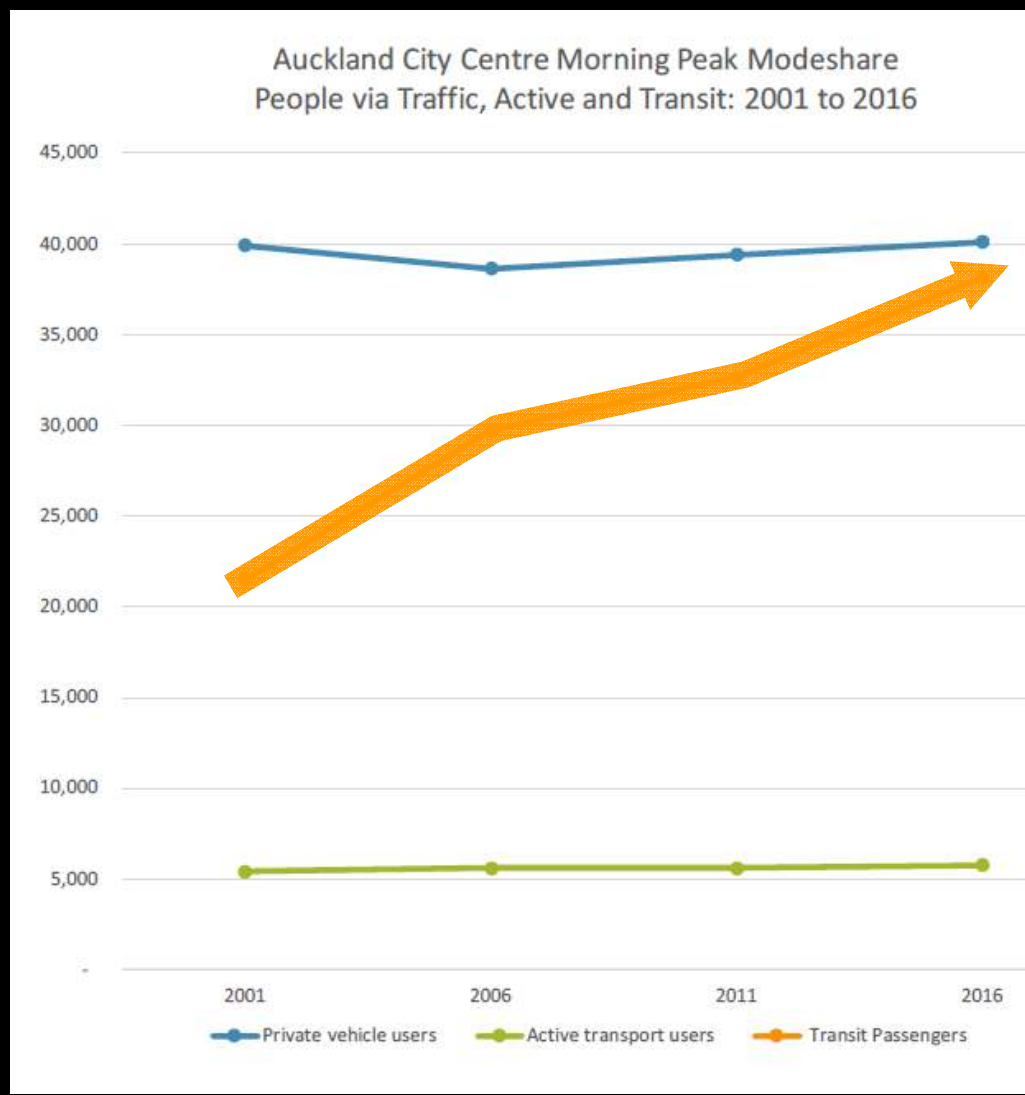
Auckland City Centre 2001 to 2016

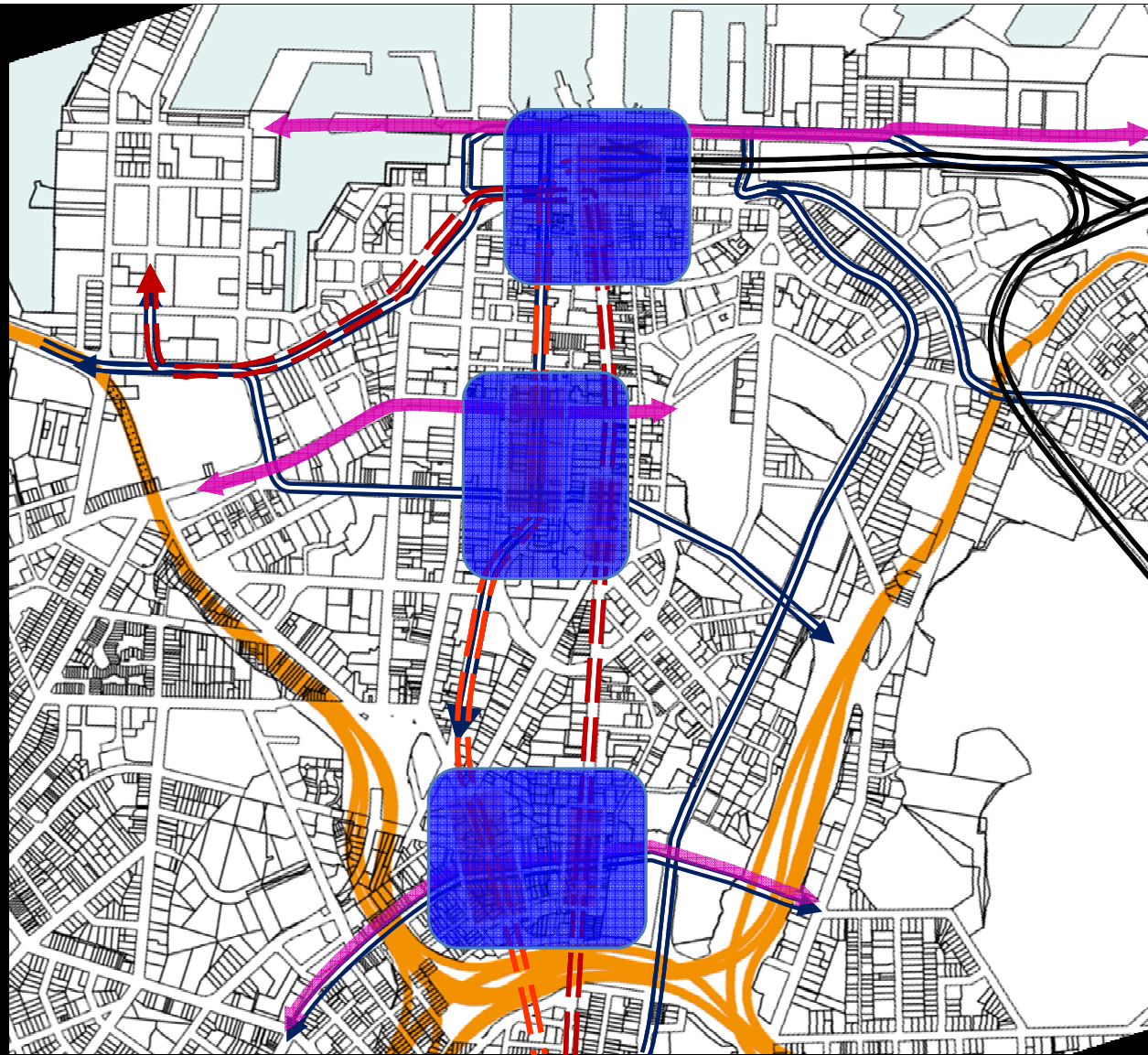


Total employment vs. morning peak private vehicle commuters  
Auckland City Centre 2001 to 2016









## Public transport + public realm

- CRL, Bus, Mass Transit; complete by 2026
- 2017 peak PT capacity: 35,000/hr
- 2026 peak PT capacity: 60,000/hr





► INCREASE IN WALKING

PEDESTRIANS ON QUEEN STREET  
HAVE **DOUBLED** SINCE 2012\*

**+34%** INCREASE IN PEDESTRIANS ACROSS  
THE CITY CENTRE\*\*

\*Heart of the City pedestrian counters

\*\*Public Life Survey 2010 vs 2015

# Walkability & Wealth

300k – 500k walking trips per day in city centre



# City Rail Link

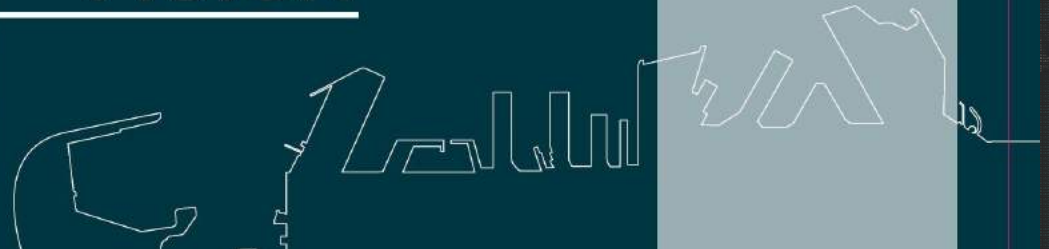


# 2012



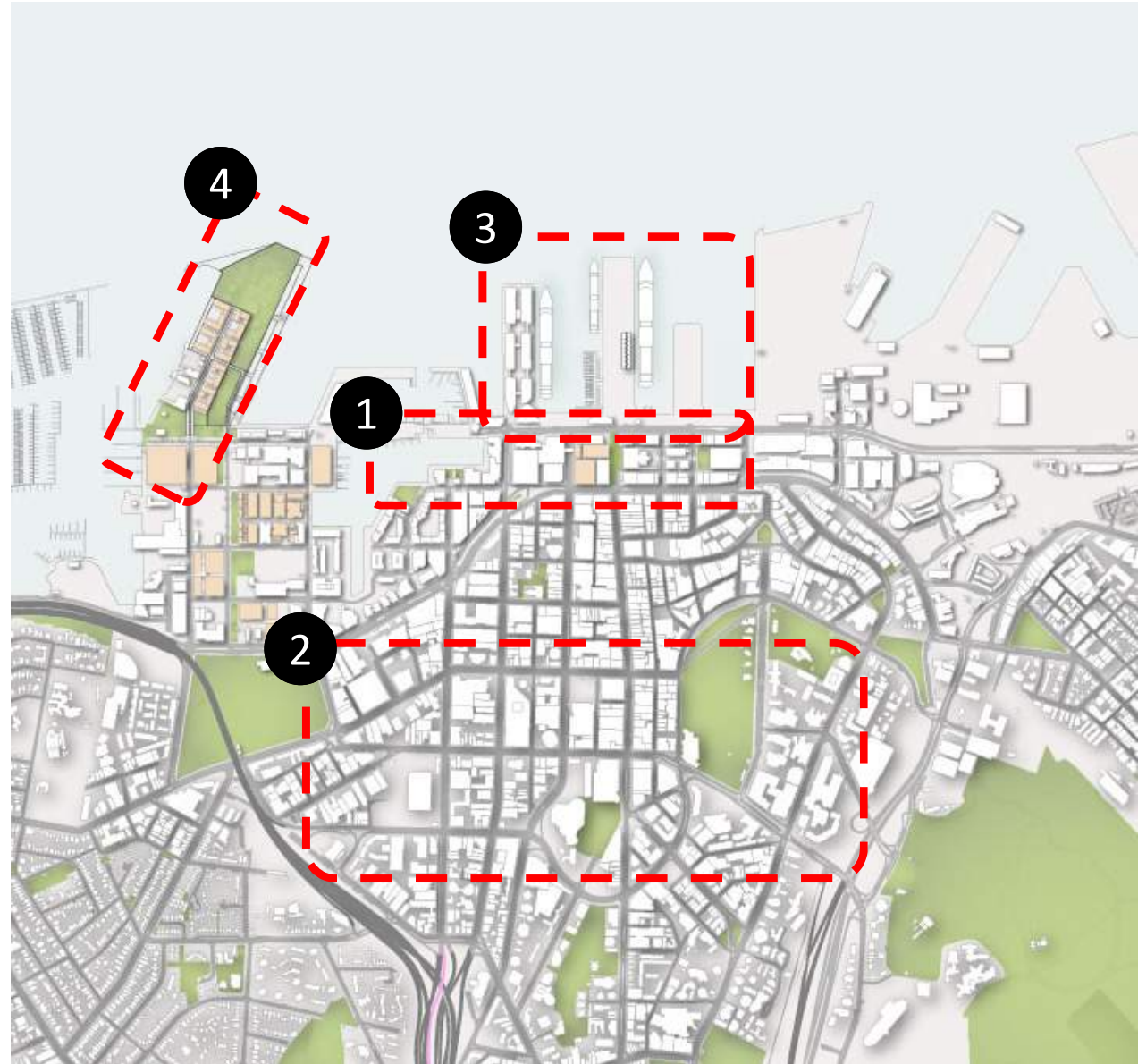
## THE WATERFRONT VISION

A world-class destination that excites the senses and celebrates our sea-loving Pacific culture and maritime history. It supports commercially successful and innovative businesses and is a place for all people, an area rich in character and activities that link people to the city and the sea.



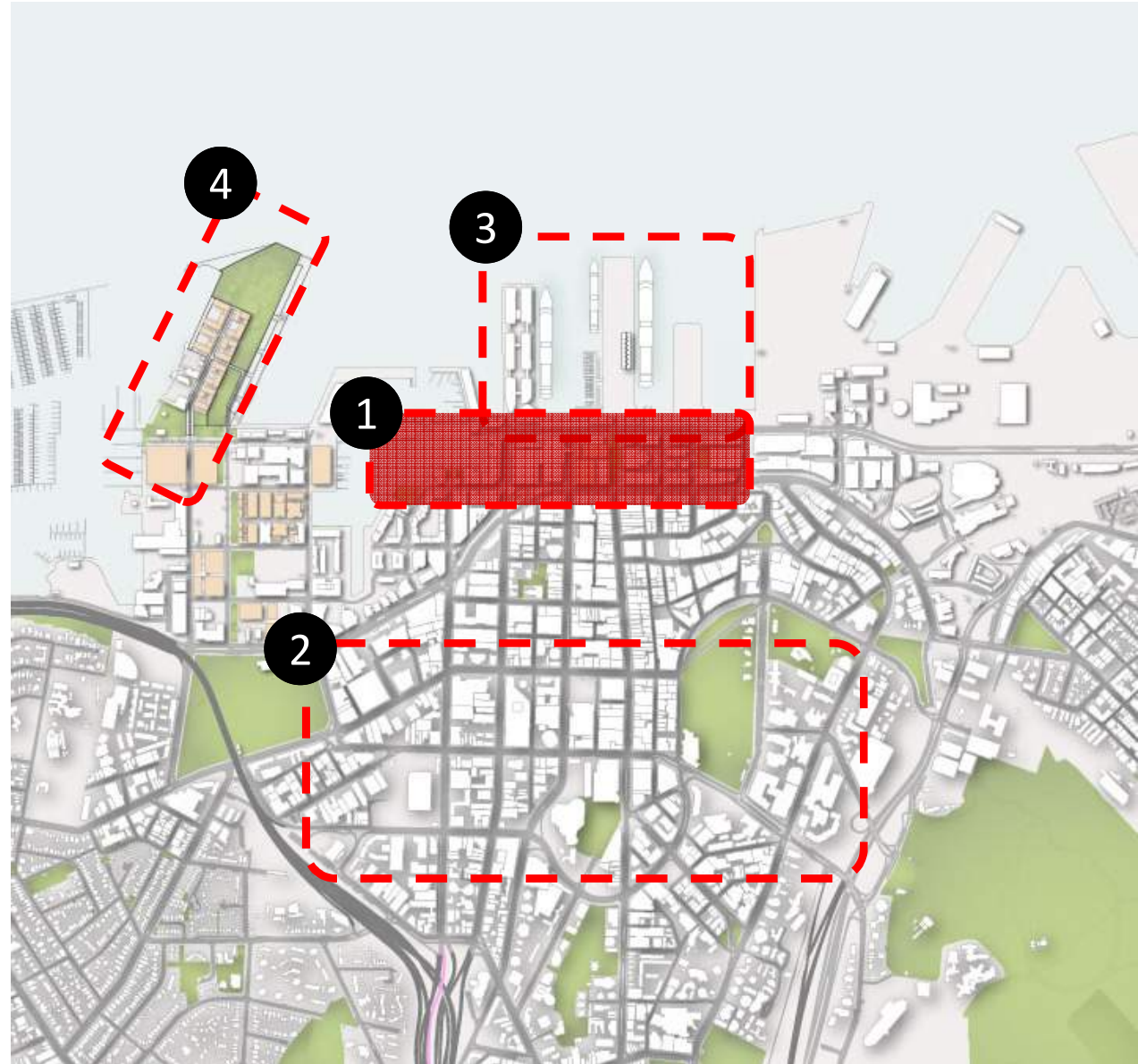
## Focus areas

1. Downtown & waterfront
2. Midtown
3. Central Wharves
4. Wynyard Quarter



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# Move 1: Harbour Edge Stitch

NEW WATERFRONT  
DEVELOPMENT IS  
ENABLING US TO  
RE-ENGAGE WITH  
THE WATER'S EDGE  
IN THE CITY CENTRE.

